

FREE

JETTYRD
GLENELG

SUMMER 18/19



#5045
Meet Kate Freebairn

CHRISTMAS
Looking for gift ideas?

SOCIAL
Trader Awards
Stay and Play at The Bay

LOCAL

JETTYROADGLENELG.COM

ISSUE ONE

JETTY ROAD LOCAL

SIDE STREET EATS NOT TO MISS



Waterloo Street

Make a pit stop at The Annex Café known for some of the best coffee at the Bay and also a hang out for some of our local AFL players. The Annex Café offers holistic healthy eating with something for every diet with paleo, vegan and vego friendly options. Walk in and you'll find café owner George Koritsa serving customers with a smile. This November will be twelve months since George has taken over the business bringing a new menu – expect to find all day brekky favourites with locally sourced produce including Adelaide Hills free range eggs and Barossa bacon plus colourful salads and assorted wraps and rolls. Make sure you pick up one of their coffee loyalty cards to get your tenth coffee free.

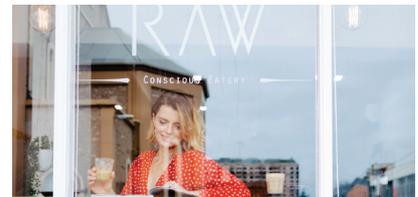
The Annex Café
3 Waterloo Street, Glenelg, SA 5045
@theannexcafe

Chapel Street



Chapel Street is where you'll find RAW Conscious Eatery, a place devoted to all things raw. Find sweet delights that are good on your waistline and aren't full of excess sugar or preservatives. Owner Kendall has studied nutrition and is passionate about healthy living and all things dairy free, vegan, sugar free and gluten free. The crisp white walls and large windows allowing plenty of natural light make a peaceful fit out. RAW's smoothie bowls, raw desserts and cold pressed juices keep the locals coming back time and time again. You'll also find tasty organic brekky and lunch options that are nourishing and will satisfy your tastebuds. You have got to try RAW's variety of vegan burgers, salads and more.

RAW Conscious Eatery
2/2 Chapel St, Glenelg, SA 5045
@rawconsciouseatery



Jetty Road LOCAL Magazine includes local personalities as well as editorial on shopping, dining and advertisements from businesses. PLUS we are excited to announce 'Winter Warmer Voucher' campaign which will allow businesses to offer a discounted promotion in-store.

READERSHIP is residents living within 5-10km radius, shoppers (including residents, day-trippers, interstate and international tourists and local workers) who want a fresh look at what's new, our beautiful eateries, shops and more!

CIRCULATION of 7,000 copies distributed within the Jetty Road, Glenelg precinct as well as identified cafes, restaurants within a 10km radius. Hotel room distribution at Stamford Grand, Oaks Plaza Pier and Atura Adelaide Airport Hotel.

PROMOTION to take place through INDAILY online at time of launch. Our last INDAILY promotion reached 330,000 consumers.

Your Three Month investment includes:

- Print advertisement
- Interactive digital magazine which can be viewed on smart phones and tablets
- Distribution to locals living within 5-10 kms of Jetty Road, Glenelg
- Distribution to Jetty Road, Glenelg social media community of 39,967
- Print run: 7,000 copies
- 50 posters promoting the FREE magazine distributed around the precinct

The **Jetty Road Glenelg LOCAL** 32 page magazine will feature fashion, shopping, dining, services, lifestyle and the opportunity to purchase a '**Winter Warmer Voucher**' (only 32 voucher spaces available).

Integrated Media opportunities

- Social Media Sharing
- Embedded hyperlinks directly to your website
- Embedded email links – automatically opens the reader's email browser addressed to your business email

Advertising rates (inclusive of GST)

- Full page: 210 x 297mm (+5mm bleed) : \$880
- Full page/inside cover: 210 x 297mm (+5mm bleed) : \$1,200
- Full page/back cover: 210 x 297mm (+5mm bleed) : \$1,000
- 1/4 page: 90 x 120mm : \$230
- 1/2 page: 185 x 120mm : \$350
- **Winter Warmer Voucher** offer: 88 x 50mm (double sided) \$150

Winter Warmer Voucher offer will be accepted on an assessed basis due to limited spaces (32), to ensure offers are compelling for example:

- Minimum of 20% discount
- Buy one get one free
- Kids eat free

Winter Warmers offers need to be valid from 1 June - 31 August 2019

For all enquiries and bookings email Kaye Oates at koates@holdfast.sa.gov.au